

LIBERTY LIFE
 MEDIA.COM
 Pro-Military Media Matters

REACHING THE MILITARY, VETERANS, AND FAMILIES OF THE LIBERTY COAST

Liberty Life MediaSM is a community media house supporting the military, Veterans, and their families serving on the region's nine military bases and living in the nine Counties of NE Florida and SE Georgia, known as the Liberty Coast.SM

*Liberty Life's Reach and Distribution
 Military, Veterans, and their Families.*



Area Military Base and Defense Agency Distribution

Army, Marine, Navy, Air Force and GUARD Military Bases.
 DOD, Homeland Security, and Coast Guard Installations.
 Defense Exchanges and Commissaries.

Area Veteran Service Organizations (VSO) and Military Family Support

American Legions, Veterans of Foreign Wars, Fleet Reserve Assn.
 Veterans Administration, County Veteran Service Offices.
 USO, AMVETS, DAV, and Military Veteran Resource Centers.

Area Businesses, Venues, and Military/Veteran-Owned Businesses

Find the distribution list at LibertyLifeMedia.Com/pickups/



Liberty LifeSM supports the 350,000 military, Veterans, and their families serving on The Liberty Coast's numerous military bases and living across Camden, Charlton, Nassau, Duval, Baker, Bradford, Clay, Putnam and St Johns counties. This multimedia platform delivers useful, relevant, and relatable content.

Moreover, Liberty Life will share your business or event at a time and place where they are looking for something to buy or place to go while connecting one of the U. S.'s largest and diverse defense communities are looking for something to buy or place to go.

In addition to a robust online, digital magazine, readers enjoy a free distribution of the print edition, a weekly newsletter and a robust social media and promotional presence.

**Submit Your Ads, Special Events,
 and Special Offers at:**
LibertyLifeMedia.Com

Advertising Sales and Pick-Up Locations

Sam Taylor • Publisher
 (904) 860-2465 • SamTaylor1342@Gmail.com

Automotive Advertising

Staci Acosta • Manager@AutoSourceWeekly.Com • (904) 570-5071

**Enjoy Liberty Life delivered by mail:
 Subscription Service available - \$25 per year**

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ADVERTISING PRICES per insertion

Ad size	4 ads	3 ads	2 ads	Open
1/32 Page	\$25	\$50	\$55	\$60
1/16 Page	\$75	\$95	\$105	\$120
1/8 Page	\$135	\$175	\$185	\$215
3/16 Page	\$190	\$245	\$270	\$325
1/4 Page	\$245	\$335	\$350	\$425
3/8 Page	\$295	\$465	\$515	\$605
1/2 Page	\$445	\$630	\$685	\$810
9/16 Page	\$495	\$670	\$740	\$875
3/4 Page	\$745	\$890	\$940	\$1150
Full Page	\$885	\$1140	\$1240	\$1325
Center Page	\$995	\$1950	\$2150	\$2570
Opening Spread	\$1245	\$2440	\$2690	\$3212

COVER ADVERTISING: Sticky Note - \$500 Cover Banner \$350
DISCOUNTS: 15%- Camera Ready, 10%- Black & White, 5%- Pre-Pay

Liberty Life's 2023-2024 Quarterly Editorial Calendar, Anniversaries and Holidays

FEBRUARY 22nd Spring 2023 Issue

MARCH 2023

Tri-Base Job Fair
U. S. Navy Reserve
K-9 Veterans Day
Vietnam Veterans Day
Medal of Honor Day

APRIL 2023

Military Child Day
Former POW/MIA Recognition Day
Gold Star Spouses Day
Military Saves Month

MAY 2023

Military Spouse Appreciation
Silver Star Banner Day
Merchant Marine - Maritime Day
Armed Forces Appreciation
Children of Fallen Patriots
Memorial Day

JUNE 1st Summer 2023 Issue

JUNE 2023

D-Day/ WWII Day
Flag Day
Women Veterans Appreciation
U.S. Army
Coast Guard Auxiliary

JULY 2023

Independence Day
NSB Kings Bay
Korean War Veterans Day
Hire a Veteran Day

AUGUST 2023

U.S. Coast Guard
Dept of Defense Day
Marine Corps Reserve
Purple Heart Day

AUGUST 30th Fall 2023 Issue

SEPTEMBER 2023

Labor Day
Victory in Japan Day
USMC Blount Island Command
U. S. Constitution
U.S. Air Force
Air National Guard

Gold Star Mothers and Family Day
9/11 Patriots Day
POW/MIA Recognition Day

OCTOBER 2023

Blue Angels Air Show
Jacksonville Beach
U.S. Navy
Navy Day
National Day of the Deployed

NOVEMBER 2023

U. S. Marine Corps
Veterans Day
Veterans Small Business Week
Veteran and Military Family Month;
Warrior Care Month
National Family Caregivers Month

DECEMBER 1st Winter 2023/24 Issue

DECEMBER 2023

Pearl Harbor Remembrance
Navy-Army Game
Naval Station Mayport
National Guard

JANUARY 2024

Camp Blanding Joint Training Base

FEBRUARY 2024

USO
Four Chaplains Day
Coast Guard Reserve
USMC Blount Island Command
President's Day

LIBERTY LIFE

ADVERTISING SPECS AD SIZES

Size	Width	Depth
Center Spread (Opening Spread)	21"	x 13"
Full Page	10"	x 13"
3/4 Page (Horizontal)	10"	x 9.75"
3/4 Page (Vertical)	7.375"	x 13"
Junior Page	7.375"	x 9.75"
1/2 Page (Horizontal)	10"	x 6.375"
1/2 Page (Vertical)	4.875"	x 13"
3/8 Page (Horizontal)	7.375"	x 6.375"
3/8 Page (Vertical)	4.875"	x 9.75"
1/4 Page (Horizontal)	4.875"	x 6.375"
1/4 Page (Vertical)	2.375"	x 13"
3/16 Page	2.375	x 9.75
1/8 Page (Horizontal)	4.875"	x 3.125"
1/8 Page (Vertical)	2.375	x 6.375
1/16 Page (Horizontal)	4.875"	x 1.5"
1/16 Page (Vertical)	2.375"	x 3.125"
1/32 Page	2.375"	x 1.5"
Cover Banner Ad	7"	x 2.25"

WEB AD SIZES

Tile	300 pixels	x	250 pixels
Leader board	1250 pixels	x	155 pixels

Top Leaderboard - Fixed \$100 per month

Top Leaderboard - 10 Second Rotation \$40 per month

Bottom Leaderboard Fixed \$50 per month

Bottom Leaderboard 10 Second Rotation \$25 per month

Tile - Fixed \$50 per month

Tile - 10 Second Rotation \$25 per month

Audio Article Sponsorship \$250 per month

Audio Directory Sponsorship \$40 per directory / per month

Newsletter Sponsorship - \$50 per month

